

MAHOGANY AND FRIENDS

LET THE ADVENTURES BEGIN



Author Visit

AUTHOR'S NAME: Janasha "Jay" Bradford

BOOK TITLE: Malcolm's master plan to Gazillionaire

GENRE: Children's fiction picture book

TARGET AUDIENCE: 3rd- 5th grade: Perfect for children 7+

PRESENTATION STYLE: Auditorium or classroom style

ABOUT THE AUTHOR:

Janasha Bradford, also known as Jay, is a Financial Advisor, Author, and Entrepreneur who was born in Newark, NJ, and later raised in Charlottesville. Helping others has been an integral part of who she is and it brings her great pleasure to help those throughout the country reach their financial goals. Jay is an HBCU alumnus (Hampton University) who has been in the financial industry for over a decade. In 2021, she published her children's book series, Mahogany and Friends, which educates children on finances and entrepreneurship. Jay is a firm believer that your experiences shape who you are. At the age of 7, Jay's father passed away. As in most homes, he was the patriarch of the family. Following his death, she witnessed her mother mismanage a large insurance policy due to her lack of financial education and poor financial advice. This ultimately led to the loss of their family home, financial hardships and her pulling out of college, only to later pay for it herself. That experience put financial literacy at the forefront of Jay's mind and showed her the value of the entire family being financially educated. She is passionate about filling the void in financial literacy among children.

ABOUT MAHOGANY AND FRIENDS BOOK SERIES:

Mahogany and Friends aims to bridge the gap in financial literacy that is readily available to children. We believe learning should be fun, relatable, and inclusive! Our books are fun-filled, inspiring stories that empower children to follow their dreams and educate them on subjects that aren't taught traditionally.

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With beautiful and vibrant illustrations, this BIPOC book series will grow with the child, serve as a reference guide, and spark fun conversations. Our books are perfect for children 7+

SYNOPSIS OF THE BOOK:

Educational, imaginative, and adventuresome. With beautiful and vibrant illustrations, this BIPOC book will spark fun conversations with children about goals, savings, and believing in yourself.

Meet Malcolm!

Behind every successful boy, there is a master plan!

The school bell rings - summer break is here - and Malcolm is worried that his big dream to be a Gazillionaire might not be possible. After all, as a young boy, he can't work 300 hundred jobs and he is not a star basketball player. With help from his family, community, and sidekick, Satchel, Malcolm discovers the importance of having a long-term plan and being confident, consistent, and courageous! But will this help him reach Gazillionaire status?

Let the adventures begin!

Filled with heart, humor, and Malcolm's own rhymes, the second book in the Mahogany and Friends series is sure to delight children and parents looking for simple explanations for life's complex ideas.

AUTHOR VISIT DETAILS:

Author stipend: Between \$200-\$500 depending on style and logistics of reading. Includes: 1) intro about myself, book, and topic 2) book reading 3) Q&A 4) table setup with pop-up/balloon tower 5) school coupon code, and a pdf copy of flier and activity sheet.

Taking book orders ahead of time will be great. The author will bring pre-purchased copies with her and have them autographed. The author can

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provide a flier that has a blurb about the author, a synopsis of the book, and a discount code just for your school.

****School will provide a chair, projector & screen, and table for setup (does not have to be extremely large).**

Other topics the author can speak about are the creative writing process, educating readers through creative writing, entrepreneurship, money concepts, and introduction to investing.

We have a song titled Gazillionaire featuring a local kid artist, JaQueis. This is the theme song for our book, Malcolm's master plan to Gazillionaire. Please watch the video below. JaQueis is open for school performances- please let the author know if you are interested in having him perform for your students. His charge is \$75. He is a talented young boy!

If you have any questions contact the author at:
Email: Janasha@mahoganyandfriends.com
Phone: 404-246-5903

Important links:

www.mahoganyandfriends.com

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Mahogany and Friends Instagram

Watch the music video for our theme song Gazillionaire

We appreciate your support!

Mahogany and Friends